

2021 ANNUAL VIRTUAL TACKLE HUNGER LUNCHEON

Thursday, April 29, 2021
12 Noon Central

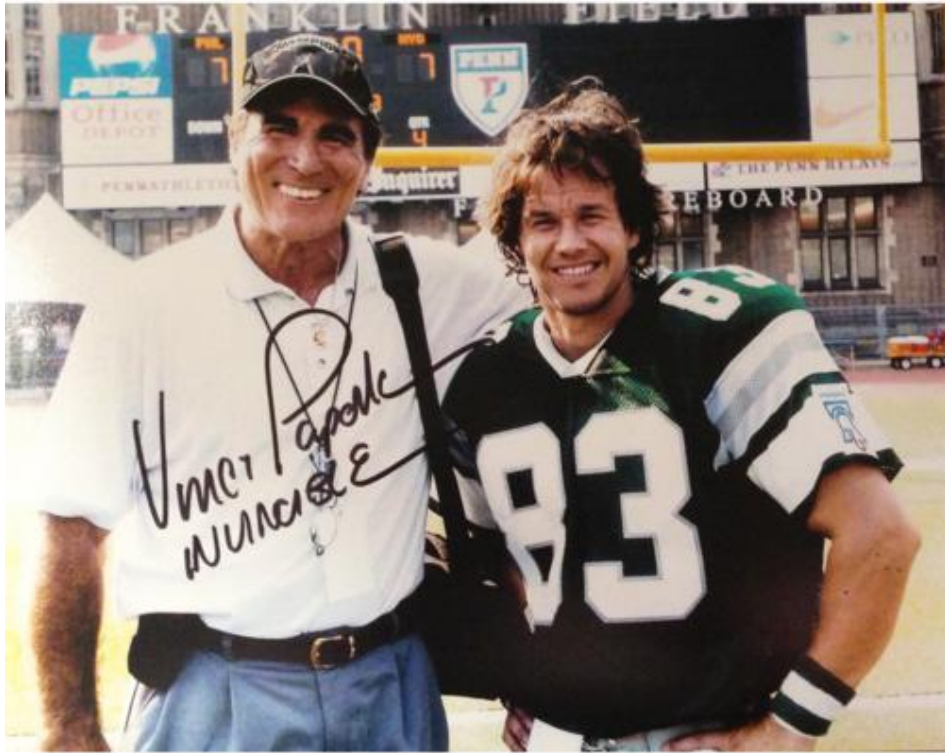


Honorees:

Souper Star Support: W. T. "Bill" Cassels, Jr., Southeastern Freight Lines, Lexington, South Carolina

Souper Star Youth Award: The Mission Presbytery of Austin, TX Area Youth Groups

FROM INVISIBLE TO INVINCIBLE: A CONVERSATION WITH VINCE PAPALE



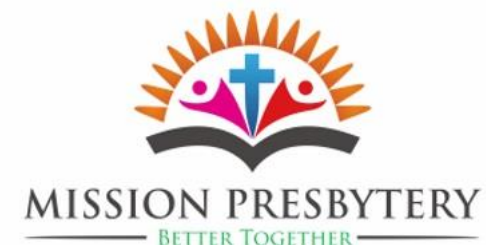
Featuring Mr. Invincible, Vince Papale, Former Philadelphia Eagles player and inspiration behind the 2006 Disney film starring Mark Wahlberg, *Invincible*.



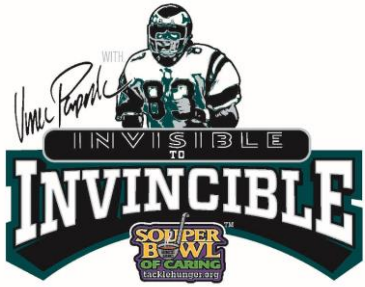
FROM INVISIBLE TO INVINCIBLE: A CONVERSATION WITH VINCE PAPALE



Join Souper Bowl of Caring virtually as we honor Souper Stars who help us meet our mission to unite communities to tackle hunger using the energy of the Big Game.



TACKLEHUNGER.ORG



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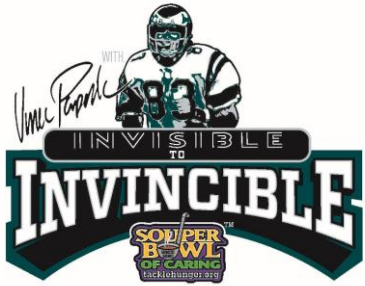


Since its beginning 15 years ago, Souper Bowl of Caring's Annual Tackle Hunger Luncheon has become a must-attend event raising over \$1 million, allowing the organization to perform its crucial work:

- Uniting communities in supporting local food charities
- Over \$168 million donated to more than 12,000 food charities nationwide
- More than 2 million youth engaged to Tackle Hunger
- Using the energy of the Big Game to focus on the food insecure

With Event Chair, Art Still, former Kansas City Chief, this event is sure to be a can't miss opportunity to support our mission!

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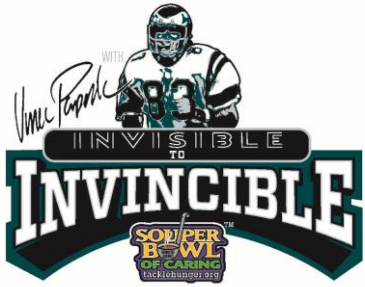
TACKLE HUNGER SPONSORSHIP OPPORTUNITIES:

Souper Star Sponsor: \$25,000

- 30-second “why we give” video shared during event
- 30-minute exclusive event for your company with Mr. Invincible, Vince Papale
- Personal mention by Vince Papale during the event
- Personal invitations for 30 guests
- Premium recognition in all printed materials, electronic communications, website, event promotional materials and in the static banner during entire virtual event
- Exclusive autographed Number 83 jersey signed by Vince Papale
- Exclusive autographed Souper Bowl of Caring jersey signed by Art Still

Legends Sponsor: \$10,000

- 30-second “why we give” video shared during pre-event
- Personal invitations for 20 guests
- Distinguished recognition in all printed materials, electronic communications, website, event promotional materials and in logo will rotate in static banner during virtual event
- Exclusive autographed Number 83 jersey signed by Vince Papale
- Exclusive autographed Souper Bowl of Caring jersey signed by Art Still



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TACKLE HUNGER SPONSORSHIP OPPORTUNITIES:

Champion Sponsor: \$5,000

- Personal invitations for 15 guests
- Recognition in all printed materials, electronic communications, website, event promotional materials and in scrolling banner during virtual event
- A DVD copy of *Invincible* signed by Vince Papale

MVP Sponsor: \$2,500

- Personal invitations for 12 guests
- Recognition in all printed materials, electronic communications, website, event promotional materials and in scrolling banner during virtual event

Team Player Sponsor: \$1,000

- Personal invitations for 8 guests
- Recognition in all printed materials, electronic communications, website and event promotional materials

2021 Sponsorship Packages

- \$25,000 Souper Star Sponsor
- \$10,000 Legend Sponsor
- \$5,000 Champion Sponsor
- \$2,500 MVP Sponsor
- \$1,000 Team Player Sponsor
- \$1,000 Donation of a Team Player Sponsorship

Company Name: _____ Date: _____
Sponsor name as you would like to be recognized: _____
Contact Name: _____ Title: _____
Address: _____ City, State Zip: _____
Phone: _____ Fax: _____ Email: _____
Type of Payment: Check Visa MC AMEX DISC
Card #: _____ Exp. Date: _____ CVV Code: _____
Billing Zip Code: _____ Authorized Signature: _____

THANK YOU FOR YOUR GENEROUS CONTRIBUTION!

Mail or email your completed form by April 25, 2021 to
Alison Reese, Executive Director, Souper Bowl of Caring – Email: Alison.reese@souperbowl.org
Please make all checks payable to Souper Bowl of Caring, Inc.
Souper Bowl of Caring | 6260 Westpark Drive, Suite 260, Houston, TX 77057 | Phone: 800-358-7687



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